
Soil Farmer of the Year 2025



The Soil Farmer of the Year Awards took place at Groundswell yesterday. For many years, Cotswold Seeds has been proud sponsprs of this excellent award championing soil health and regenerative practices.

The competition, jointly run by Farm Carbon Toolkit and Innovation for Agriculture, celebrates farmers across the UK who are leading the way in managing soil as a vital, living

resource.

First place was awarded to John Joseph, who manages 100 hectares of sandy loam soils at Trecorras Farm in Herefordshire.

Over the past decade, John has reshaped how soils are understood and managed on his farm. Key management practices now include widespread use of companion crops, a seven year rotation which has incorporated grassland into the arable system, 100% direct drilling and reduced inputs.

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Date Posted: 3rd July 2025